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For Immediate Release

## **ALTA Renews SoftPro as Elite Provider**

**Washington, D.C., March 15, 2023** — The <u>American Land Title Association</u> (ALTA), the national trade association of the land title insurance industry, announced it has renewed <u>SoftPro</u> as an ALTA Elite Provider.

ALTA's <u>Elite Provider Program</u> features distinguished service providers committed to furnishing extensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"As an ALTA Elite Provider, SoftPro has shown its dedication to the title and settlement services industry," said Diane Tomb, ALTA's chief executive officer. "It is more important than ever for ALTA to supply its members with innovative service providers that are actively engaged in creating state-of-the-art, customized solutions—and for those solutions to help protect industry professionals as well as consumers. The Elite Provider Program calls for our premiere providers to complete a comprehensive application process, which includes furnishing ALTA with member recommendations as well as financial statements. This extensive practice proves Elite Providers, like SoftPro, can add value for our members and make their businesses more profitable."

A provider of comprehensive closing and title and escrow software, SoftPro offers cutting-edge technology and support services to help make its customers' businesses more efficient and productive. SoftPro's award-winning software is flexible, secure and fully customizable; produces residential and commercial closings; and provides automation capabilities, hosted and on-premise installations as well as integrations for eClosings and remote online notarizations.

An ALTA Best Practices Pillar II, III, IV and V company, SoftPro offers ALTA members 20 percent off any new license fees for current ALTA members.

For more information about the Elite Provider program or to apply, please visit www.alta.org/elite.

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## **About ALTA**

The American Land Title Association, founded in 1907, is the national trade association representing more than 6,300 insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.